

### 180Degrees consulting \_\_\_\_\_MONASH\_\_\_\_

## Impact Report December 2021

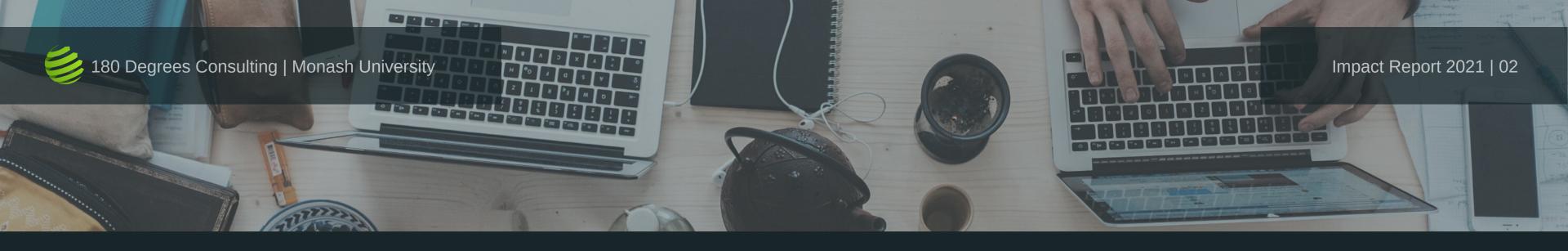




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### What is 180DC?

180 Degrees Consulting is the world's largest volunteer consultancy for not-for-profits (NFPs). We provide affordable and high-quality strategic and operational advice by utilising the untapped potential of university students.

Since 2013, 180DC Monash has worked hard to help over 45 different NFPs maximise their impact.

This report delves deeper into the impact that 180DC Monash has had in 2021 on our clients, students and community, and serves as a thank you to all those involved for volunteering with greater intention, purpose and impact. 180DC Monash brings together passionate, creative and sociallyconscious students who collaborate with our clients to develop innovative, practical and sustainable solutions to the real world challenges they face.

**Branch Members** 

### Message from our President



### Tania Szwarcberg 2021 President

#### To the 180DC community,

The pandemic disrupted NFPs all around the fostering closer connections within the world, and yet many of their services are still 180DC community. urgently needed. To stay afloat, many organisations have been required to adapt On a more personal note, I'm immensely their operations. 180DC Monash is no grateful to the talented and driven people I've different, and we're pleased to have worked with at 180DC: from our inspiring continued supporting these organisations clients who pursue ambitious goals with during such a critical time. gusto, to each student who volunteers with purpose.

In 2021, our key achievements included the development of our website, the creation of quality control documentation, and the formation of new partnerships. The cumulative effect of these new initiatives resulted in our branch being awarded the Best Global Consulting Project.

Throughout 2021, we also focused on developing future change leaders and

I'd like to thank our partners for their guidance and support, our clients for their trust and commitment, and our students for their hard work, dedication, and passion.

Finally, I'd like to say thank you to our VP of Internal Operations, Joy Tabalujan, for her tireless efforts in collating and designing this inaugural report.



### At 180DC Monash, we are a community that is

# Passionate Perceptive Purposeful

Passionate about creating lasting social impact

Perceptive when solving complex problems

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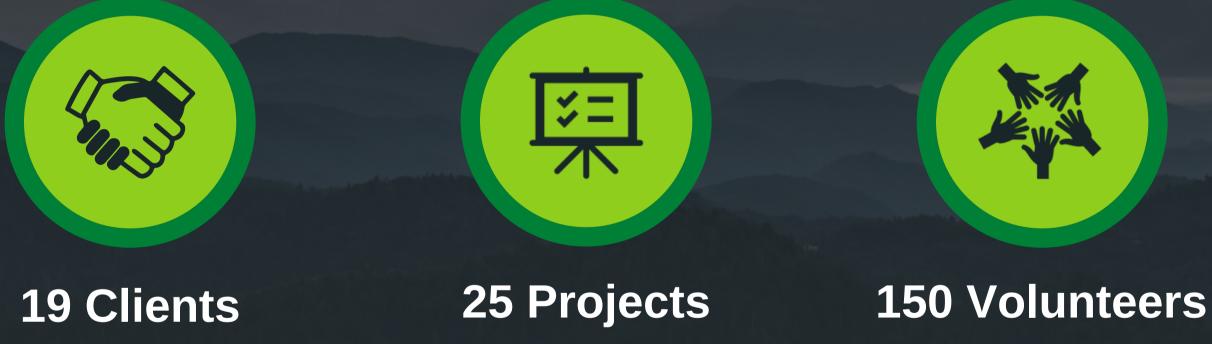
**Project Spotlights** 

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### Purposeful in empowering others to do the same

**Branch Members** 

In 2021, our focus was to consolidate the 2020 expansion by deepening our impact on our clients, our students and the wider community



180DC Monash collaborated with 19 different notfor-profits.

180DC Monash completed 25 impactful projects.

180DC Monash engaged 150 active student volunteers.

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### 12,500+ Hours

180DC Monash students volunteered for 12,500+ hours.

**Branch Members** 



# Assuming that students are paid at least an hourly rate of \$25, this equates to over

# 5312500

worth of Monash students' time and effort dedicated to assisting NFPs to achieve their respective missions in 2021 alone.

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### We collaborate with our clients to deliver high-quality, bespoke and sustainable solutions to real world challenges

In 2021, 180DC Monash established new client relationships with 14 organisations, and strengthened our existing relationships with five of our longest-standing clients.

Our clients consistently praise our 180DC project teams' professionalism, high-quality deliverables, and dedication towards such a worthy mission.

Many clients complete multiple projects with us. In 2021, we had four clients return for their fourth 180DC project (*Engineers Without Borders, Flying Fox, Mobilise & Save the Children*). We believe that this fact is a testament to the meaningful work we do, and its lasting impact on our clients, students and the wider community. Throughout 2021, we also endeavoured to maintain a diverse client list. We engaged both internationally recognised clients such as *Ronald McDonald House Charities* as well as more grassroots initiatives such as *FoodFilled*.

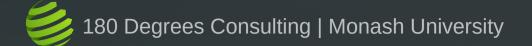
We also worked with clients based all over Australia and the world: clients based in Melbourne, Sydney, Brisbane, Cairns, Darwin, Newcastle, the Pacific Islands, and Canada.

Finally, in 2021, we revamped our client experience by introducing mid-project client check-ins to gather more timely client feedback. This ensured greater transparency between teams and their clients, ultimately resulting in a higher client satisfaction rate.

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### Our clients consistently give us positive feedback



"Having worked with 180DC a number of times, we know that the results will be wellresearched, developed and usable. I have recommended them to others in our network as an excellent resource."

> **Eleanor Louden** Chief Executive Officer



**Ronald McDonald** House Charities<sup>®</sup> Australia

"A group of very talented, motivated students who went out of their way to deliver on their promise. They provided some great ideas on volunteer engagement. We are very grateful for their support!"

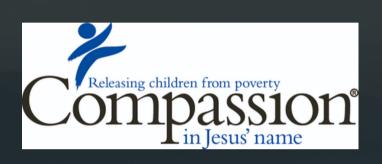
**Tracey Webster** Programs & Impact Manager

# mobilise

"180DC have consistently delivered motivated and passionate consultants. We've been incredibly impressed and grateful for the high-quality, implementable strategies that 180DC continue to provide for us."

Noah Yang Founder & Managing Director Impact Report 2021 | 08





"Working with 180DC has brought real value to our organisation and their professionalism and communication is excellent. I would wholeheartedly endorse their services for any organisation."

**Brendan Lowe** Risk Management & Compliance

**Branch Members** 

### We provide opportunities to our student consultants to grow both personally and professionally

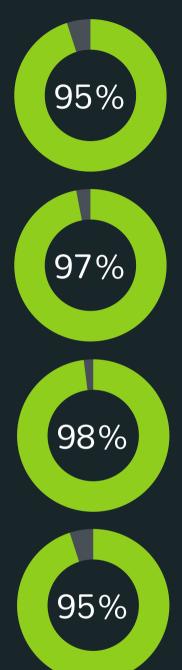
Our focus in 2021 was to provide students with meaningful opportunities to connect with one another and leading industry professionals in order to prepare them for full-time work.

To do this, we revamped our recruitment process to ensure that each applicant was assessed by at least four different Executive Team members. Moreover, we offered individual feedback to applicants at every stage of the recruitment process.

On the social front, our priority was to organise as many social opportunities for our consultants to connect, especially in the midst of Melbourne lockdowns. 2021 highlights included the Welcome BBQ, Trivia Night, Virtual Escape Room, Arcade Games Night, and Social Impact Night.

Finally, we launched our 'Become Career Ready' series which aims to prepare our consultants for internship and graduate applications, as well as to provide insights into alternative career paths that a consulting skillset can lead to.

In this series, we offered mock interviews for various career paths (including consulting, banking, and law), CV reviews, peer-to-peer application practice sessions, individual industry mentors, and 180DC alumni-led networking events.



of our students say that their leadership skills have improved after joining 180DC.

of our students say that they are more employable after joining 180DC.

of our students say that their teamwork skills have improved after joining 180DC.

of our students believe their efforts at 180DC have contributed to helping an impactful organisation.



of our students say that they have worked towards achieving their personal and professional goals by volunteering at 180DC.

**Branch Members** 

### Our students could not speak more highly of their experience

Being a Project Consultant is exactly what I hoped for and more. I feel like I'm making a tangible, real-life difference to my client and their work. Kani

Law & Biomedical Science

My experience has been better than I expected. I've enjoyed every aspect of it so far. Jacob Engineering & Commerce

With 180DC Monash, I've developed an expansion strategy for a youth-run not-for-profit and created a sustainability framework for an organisation's overseas operations. During that period, I've received immense support from industry mentors and training sessions from top consulting firms. Philippe Engineering & Commerce The experience has been better than I'd expected. I've really enjoyed stepping out of my comfort zone and trying something new. I've also had the chance to meet some amazing people, and really look forward to building meaningful connections and friendships.

Neha Biomedical Science

The interaction and bonds that the team has with one another provides me with a sense of purpose during lockdown. James

Commerce

If I didn't finish and complete my degree this semester, I'd 100% stay on board with 180DC. Beatrice Commerce & Global Studies Honestly one of my best experiences ever at university. Everyone on my team was absolutely fantastic, and the project was engaging. I'm really happy with my time at 180DC. Bowen Engineering & Commerce Specialist

My experience as a Project Consultant has exceeded my expectations. Everyone is generally enthused and dedicated to the project. Vanessa Laws & Arts

Addressing the project deliverables outlined by my client has enriched both my problem-solving skills and my communication skills, broadening my own knowledge and, ultimately as a team, making social impact. **Cassandra Business & International Business** 

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The experience has been really seamless so far. I've enjoyed learning new skills and applying myself in a different way.

Gemma

**Biomedical Science** 

I was pleasantly surprised by the amount of professional development opportunities offered by 180DC. Thanura

**Engineering & Science** 

My team and I developed a strategic marketing roadmap for my client through market research, competitor analysis and customer segmentation. Many of these things were completely new to me, but the creativity and dedication put in by everyone in my team encouraged me to pick up these skills on the fly. Sidratul

**Commerce & Computer Science** 

**Branch Members** 



The report was professional and insightful, user-friendly and genuinely helpful. We are better off thanks to the work of the 180DC team.

Dean Cohen Flying Fox Founder & CEO

# FLYING FOX • ▶ / / • ≡

Flying Fox's mission is to provide social opportunities for young people with a disability.

What challenge was Flying Fox facing? Flying Fox engaged 180DC Monash to determine whether buying a campsite or another house would best facilitate their expansion.

#### What was our solution?

The 180DC project team developed a feasibility report which included a financial model, cost-benefit analysis, risk mitigation strategy and social impact analysis.

#### What impact did our project have?

The 180DC project led to in-depth conversations around the boardroom table that resulted in more informed decision-making.

And in very exciting news, Flying Fox recently raised \$700,000 to purchase their second house!

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**Kimberley Ng** Team Leader



William Taranto Team Leader



**Mitchell Hughes** Project Consultant



Disha Shah Project Consultant



**Terence Ewe Project Consultant** 



**Oliver Holberton Project Consultant** 



### The team showed an incredible ability to quickly build understanding of a complex subject area in multiple country contexts, analyse the critical issues and then extract appropriate solutions. We are now proceeding to use their recommendations to drive our work forward.

**Archie Law** Save's International Programs Director

# Save the Children

Save the Children aims to uphold and promote the lives, rights and wellbeing of children around the world.

#### What challenge was Save the Children facing?

Save engaged 180DC Monash to determine what opportunities exist for Save to reach 125,000 children across the Pacific through social protection by 2030.

#### What was our solution?

The 180DC project team developed a social protection assessment framework, stakeholder map, and a cash transfers implementation strategy.

#### What impact did our project have?

Save endeavours to implement our deliverables by mid-2022 in their five Pacific country offices, and will: 1. Recruit a Principal Social Protection Advisor; and 2. Convene a workshop of internal & external fundraising specialists to determine how to resource social

- protection in the Pacific.

Save estimates that the framework will support communities of up to 200,000 people in Pacific nations during emergencies to prevent people from falling into poverty.

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**James Liang** Team Leader



**Phoebe Williams** Project Consultant



**Joseph Pious** Project Consultant



**Zoe Lysaght** Team Leader



Maiysha Moin Project Consultant



Jesse Gordon Project Consultant



### In 2021, 180DC Monash's consulting quality reached new heights

The 180DC Monash Semester 1 Save the Children project was awarded the 'Best Global Consulting **Project**' out of 600+ projects from 175+ different branches around the world. Congratulations to James, Zoe, Phoebe, Maiysha, Jesse, Joseph and all others involved for this incredible achievement!

Our client couldn't be happier. "The team at 180DC have been an incredible and inspiring partner for Save the Children Australia over the last two years. Like many, we tend to work with true and tried partners on our work, and working with 180DC has disrupted that model a bit. It's been a terrific experience working with the 180DC team who are quick, smart, energetic and driven by results. I thoroughly endorse and recommend the team for the depth of their research, the quality of their work, and the enjoyment of working together!" **Archie Law** 

International Programs Director Save the Children Australia

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**Best Global** 

Consulting

Project

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### Thank you to our 2021 Project Teams!

#### **Compassion Australia**

Damien Chiu Aran Haupt Nicholas Toumbourou Isabella Burton Jullian Hamsa Lisa Chhean Bowen Zhang

#### Save the Children

James Liang Zoe Lysaght Jesse Gordon Phoebe Williams Maiysha Moin Joseph Pious

#### **Engineers Without Borders**

Jnar Selvakumar Bea de la Fuente Emma van Haandel Raka Pratama Phil Phan Adam Brand Francine Machin

#### **EWB Mining Shared Value**

Sharon Joshua William Taranto Elysia Giannis Ryan Attard Parvathy Nair

#### **Ronald McDonald House Charities**

Julia Leister Kimberley Ng Fatima Ayub Edward Lichtig David Motorniak Rebekah Crawley Rose Bourke

#### National Service Australia (Data)

Leon Xu Isaac Song Henry Wu Alvin Lim Karlie Huang Emily Phan

#### Red Nose

Andrew Kawai Emma Masango Sarah Butler Wendi Huang Ryan Lokusooriya Vincent Prasetio Isuru Edirisinghe

#### Juiced TV

Ying Lin Seah Jiayi Ma Maddie Andreopoulos Michael Widjaja Avinash Nair Lachlan Hayman

#### Mobilise

Cassandra Friedman Christian Dinglasan Macy Greene Cody Hemphill Reshveny Sanmugam Resham Gupta

#### RESN

Jess Santoso Kartikeya Neppalli Isobel Barry Sidratul Ahmed Declan Rochford Elizabeth Heitmeyer

#### CAFNEC

Matthew Song Janet Chhean Artemis Siourthas Sophie Francis David Tan Rafi Tauber

#### Flying Fox

James Melville Brigette Wang Alex Di Domenico Fiana Ly Riya Bhambari William Paikada

#### National Service Australia (Schools)

Benj Michelson Michael Paolino Julie Nguyen Gideon Daley

#### CAFNEC

Riya Bhambari Kyra Foscarini Jaehyeok Choi Dayardi Dissanayaka Byron Wu

#### Minus18

Gideon Daly David Tan William Paul Sophie Emder Thanura Ediri

#### **Possible Dreams International**

Matthew Song Cho Wolokh Laura Le James Toogood Michelle Le

#### Mobilise

Elysia Giannis Sneha Ramanan Joseph Pious Sri Kumar Andy Du

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#### Flying Fox (Feasibility Analysis)

Kimberley Ng William Taranto Terence Ewe Mitchell Hughes Disha Shah Oliver Hoberton

#### Good360

Maddie Andreopoulos Avinash Nair Kate Sillaparusmee Liam Reichert Vanessa Hynes Edward Chiu

#### Save the Children

Michael Widjaja Michael Jaeggi Edward Lichtig Arshiya Merchant Sarah Zerbe Raymond Huynh Elizabeth Burke

#### **Children's Hospital Foundation**

Fiana Ly David Motorniak Carine Wessels Jacob Barrett Nathan Luu Amasha Baddegama Kani Balamurugan

#### FoodFilled

Sidratul Ahmed Leon Xu Vivian Wong Tahmid Laksar James Portelli Michelle Soesanto

#### **Giant Steps**

Nicholas Toumbourou Raphael Tauber Declan Rochford Emille Enriquez Neha Devarakonda Clement Wong

#### **Irish Support Agency**

Julia Leister Jackson Quinn Daniel McGuire Frederick Au Emelia Rohani Gemma Ludski

#### Flying Fox (Corporate Sponsorship)

Resham Gupta Jesse Gordon Reshveny Sanmugam Jullian Hamsa Lisa Chhean

#### **Branch Members**

### Finally, we cannot say a big enough thank you to the **2021 Executive** Team without whom our 2021 would not have been possible

#### Thank you to...

Tania for her support, leadership and consulting expertise

**Zoe** for her professionalism and critical thinking prowess

Joy for her positivity, care and devotion to the development of others

Sonia for her tireless organisation and constant hustle

**Frankie** for juggling three jobs in one and always going the extra mile

**Jeremy** for being willing to lend a hand and bring a smile

**Dan** for being his dependable self and always getting the job done

Vin for her flawless presentation skills and dedication to mentorship

Jason for being cool, calm and collected through it all

Ryan for consistently bringing new ideas and tunes to the table

Laura for her meticulous planning and incredible foresight

Benji for his strategic thinking and way with words



Tania Szwarcberg President



Zoe Yap Vice President of External Operations



**Daniel Baroudi** Consulting Director

Vinoda Perera Consulting Director



Jason Liu Consulting Director



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Joy Tabalujan

Sonia Zhou Human Resources Director



**Frances Curtis** Marketing & **Communications Director** 



Jeremy Munyeza Partnerships Director



Rvan Lokusooriva S2 Events Director



Laura Jeffries S1 Events Director



**Benji** Prawer S1 Consulting Director

# It truly was the *dream team*.

**Branch Members** 

### Thank you for your support in 2021!

We look forward to working with you again soon.

Keep a look out for new and exciting initiatives in 2022 led by the new Executive Team.

In the meantime, keep safe and we wish you the best for 2022!

### Got questions? Get in touch!



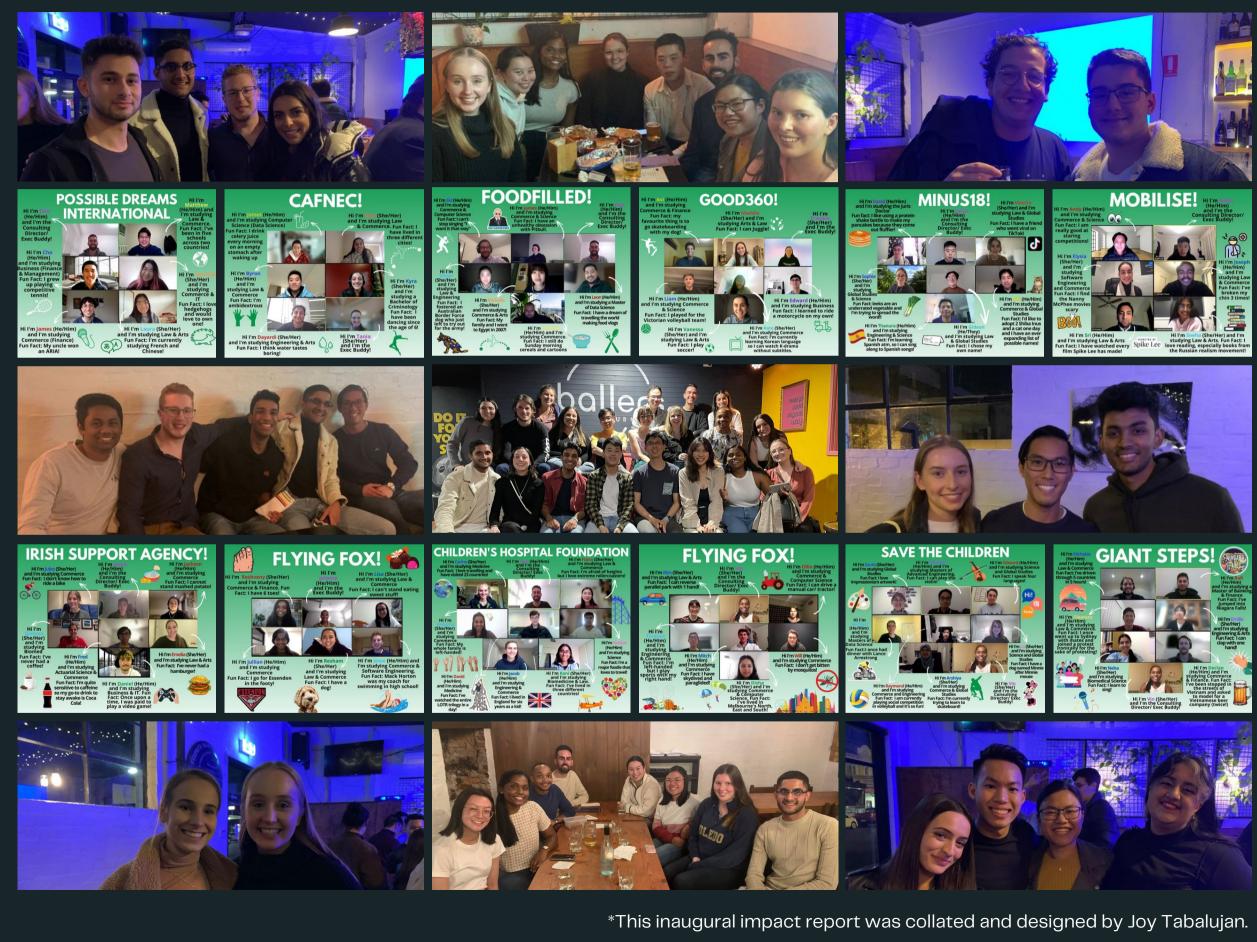
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